



STRATEGIC LEADERSHIP

In Developing Future Visions
and Setting Achievable
Work Directives



UNIVERSITY OF ROCKHAMPTON
MAKING THE DIFFERENCE



Course Introduction:

The leader of today has greater challenges than ever before in terms of unlocking human potential in their organization and delivering results.

In today's world, one of the main aims of the leader is to develop the capability of the organization to handle change and the challenges of the future even if those challenges have yet to be discovered. Leading in the organizational setting is becoming increasingly difficult because of the increase in regulation in all sectors and the risk of litigation. All organizations need leaders who can handle these challenges effectively, in particular the complexities of organizational life. At the same time, people who feel they are led effectively from the top find it easier to cope with and perform under higher pressure levels and therefore achieve the ultimate business goals.

Course Objectives:

By the end of this course, participants will be able to:

- Develop an effective strategy to achieve your business goals
- Understand the role of emotional intelligence in leadership
- Take away a practical leadership tool-kit
- Develop a more dynamic approach through enhanced strategic creativity
- Broaden your understanding of the corporate culture to increase your influence within it
- Improve your persuasion and influencing skills to achieve your strategic goals
- Learn the key functions of strategic leadership

Who Should Attend?

This programme has been specifically designed for senior managers and those middle managers who are on the fast track to senior positions. It is suitable for both public and private sector individuals and all senior managers, executives and directors who understand the benefits both personally and professionally of developing strategic leadership skills.

Course Outline:

Introduction and objectives

The need for strategic leadership

- The roots of leadership
- How thought on leadership has developed

- Current perceptions on strategic leadership

The leadership/management debate

- People and process issues
- The integrated approach to deliver results

Levels of leadership

- The capabilities required at the strategic level
- The difference between strategic leadership and strategy

Qualities and capabilities of strategic leaders

- Illustration through case studies
- Review of strategic capability

Developing specific leadership qualities

- A review of strategic capability using case study examples
- Developing an approach to leadership
- Reviewing the traditional and current approaches to leadership

Understanding strategic creativity

- Examining the psychological aspects of strategic thinking
- Mind mapping and other approaches to creative thinking
- Developing a creativity toolkit

Developing strategic leadership capability

- A review of current approaches
- Understanding the behavioural approaches
- Developing a contingency approach

Understanding corporate culture

- The structural aspects
- The behavioural aspects
- The human aspects

How leaders can change corporate culture

- Developing a toolkit for change
- Understanding the cultural web
- The link with emotional intelligence

Performance aspects at the strategic level

- Developing vision, goals and objectives
- Creating corporate identity and alignment
- Working with individual influencers

Effective strategic influencing skills

- The characteristics of effective persuasive leaders
- Understanding methods of persuasion
- Profiling others

Building the top team

- The nature of the top team
- Accepting diversity and challenge

The key functions of strategic leadership

- Putting these into action
- Personal leadership planning

Identifying tomorrow's leaders

- Practical approaches
- The challenges for the future

Course Certificate:

International Center for Training & Development (ICTD) will award an internationally recognized certificate(s) for each delegate on completion of training.

Course Methodology:

A variety of methodologies will be used during the course that includes:

- (30%) Based on Case Studies
- (30%) Techniques
- (30%) Role Play
- (10%) Concepts
- Pre-test and Post-test
- Variety of Learning Methods
- Lectures
- Case Studies and Self Questionnaires

- Group Work
- Discussion
- Presentation

Course Fees:

To be advised as per the course location. This rate includes participant's manual, and-Outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Course Timings:

Daily Course Timings:

08:00 - 08:20	Morning Coffee / Tea
08:20 - 10:00	First Session
10:00 - 10:20	Coffee / Tea / Snacks
10:20 - 12:20	Second Session
12:20 - 13:30	Lunch Break & Prayer Break
13:30 - 15:00	Last Session

