



ADVANCED FINANCIAL Statements Analysis

Course Introduction:

This interactive seminar will develop your skills in analyzing your business activities including key steps in analyzing financial statements, investments and project performance measures, with a view to increasing growth and profitability and pinpointing problem areas.

Over the five modules the delegates will develop their skills and methods for better financial analysis. Risk management is of vital importance in today's business environment and the seminar will promote the understanding of key business risks and how to minimize exposure. In capital intensive industries capital project appraisal is vital for profitable decision making, one of the modules aims to expand knowledge in this important area. Each module will include a case study or workshop where the information learned can be applied to further the learning experience. Hands-on models and examples will be a part of every session along with the demonstrations of how to use each.

Course Objectives:

At the end of this seminar participants will be able to:

- Learn how to evaluate your firm's financial performance
- Manage growth through the financial statements
- Analytical tools explained and used in real world terms
- Risk analysis and its impact on the firm
- Highlight problem areas to enable solutions to be found
- Learn concrete techniques to enable management to make truly informed decisions
- Understand capital investment decisions
- Improve your company's profit picture and your stockholder's investment
- Keep on top of your firm's financial situation
- Increase your own value to your organization
- Quantify performance by reviewing key elements in your income statements
- Utilize vital ratio as a method to diagnose potential problem areas
- Enhance your personal competence in financial statement analysis and avoid possible pitfalls
- Investigate possible uses of Economic Value Added (EVA) to utilize essential aspects of finance and value creation
- Reading between the lines: interpret the balance sheet to identify potential problems
- How to make sure you reach your financial obligations by detecting weaknesses
- Recognize how International Financial Reporting Standards (IFRS) affects the way you prepare financial statements, ensuring that you practice approved international standards of accounting within your workplace

You will also learn to:

- Detect financial inconsistencies
- Precisely hone your financial planning & projection skills
- Conduct financial assessments

Who Should Attend?

We recommend this course as an excellent grounding I refresher session for all managers such as:

- Professionals responsible for their firm's financial future
- CFOs wanting to learn the latest techniques in analysis
- Controllers responsible for determining where the company is financially
- Managers responsible for their company's financial future or
- Those seeking a refresher in analytical techniques-including financial analysis
- Accountants, project managers, budget analysts, vice presidents of finance, controllers and treasurers

Course Outline:

Introduction to advanced financial analysis

- Why analyze financial data
- What information and data to use
- How we should use it
- Understanding the cash flow cycle vs the operating cycle
- Projecting and forecasting financial data to develop information on future needs
- The use of financial ratios
- Ratio & trend analysis of financial statements
- Case Study

Financial statements

- Sources of funds
- Common sizing-the how's & why's
- Pro forma financial statements
- Preparing projections for financing sources
- The three kinds of break-even analysis
- Does it make a difference whether we lease or buy
- When should we make versus buy

- Case study

Analytical & performance tools & techniques

- Finding and using data and information
- Easily available tools and techniques for financial analysis
- Using graphical representation
- The fundamental statistical tools
- Fitting statistical techniques to financial data
- Reports and reporting
- Financial distress
- Altman's Z-score analysis & its uses
- Case study

Capital project analysis

- Capital budget principles
- The Capital Asset Pricing Model versus Arbitrage Pricing Theory
- Capital cost model-building
- Various capital budgeting methods available
- Net present Value vs. Internal Rate of Return
- Other useful methods of evaluation
- How do you choose which method to use
- Is it correct to estimate the firm's capital structure
- Models to use
- Case study

Coming to terms with risk

- Financial risk-management principles – what can be done
- Methods for analyzing financial risk
- Talking to your bankers about managing risk
- Which analytical tools are available
- How to develop the tools for your firm
- Case study
- Using scenario, sensitivity & subjective analysis techniques
- How to minimize the risk factors we find
- Case study

Course Certificate:

International Center for Training & Development (ICTD) will award an internationally recognized certificate(s) for each delegate on completion of training.

Course Methodology:

A variety of methodologies will be used during the course that includes:

- (30%) Based on Case Studies
- (30%) Techniques
- (30%) Role Play
- (10%) Concepts
- Pre-test and Post-test
- Variety of Learning Methods
- Lectures
- Case Studies and Self Questionnaires
- Group Work
- Discussion
- Presentation

Course Fees:

To be advised as per the course location. This rate includes participant's manual, and-Outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Course Timings:

Daily Course Timings:

08:00 - 08:20	Morning Coffee / Tea
08:20 - 10:00	First Session
10:00 - 10:20	Coffee / Tea / Snacks
10:20 - 12:20	Second Session
12:20 - 13:30	Lunch Break & Prayer Break
13:30 - 15:00	Last Session
