



المركز العالمي للتدريب والتطوير
International Centre For Training & Development



FINANCIAL MANAGEMENT Certificate



INTERNATIONAL ACCREDITATION ORGANIZATION



UNIVERSITY OF ROCKHAMPTON
MAKING THE DIFFERENCE



Course Introduction:

Speaking and understanding the language of finance are essential skills for leaders and managers throughout an organization; smart business decisions rest on this fundamental knowledge. Without a clear understanding of financial analysis and management, you lack credibility with finance managers and business leaders.

Course Objectives:

- Interpret financial information
- Apply common financial analysis frameworks in evaluating new projects
- Consider risk and return in capital budgeting
- Analyze the debt-equity ratio in capital structuring decisions
- Effectively communicate operational and financial strategies

Who Should Attend?

This series is designed for managers, directors, company officers, and professionals at all levels who are responsible for using financial information to make business decisions for their organizations.

Course Outline:

- Module 1: What Is Financial Management and What Can It Do For Me?
- Module 2: How Can Financial Ratio Analysis Help Me Make Better Decisions?
- Module 3: How Can Financial Forecasting Improve the Planning and Performance of My Company?
- Module 4: What Is Working Capital and Why Is It Important?
- Module 5: How Can I Use Cost-Benefit Analysis to Manage My Working Capital Efficiently?
- Module 6: How Do I Value My Financial Assets?
- Module 7: What is the Required Rate of Return on an Investment?
- Module 8: How Can I Evaluate Investment Choices?
- Module 9: Applications in Capital Budgeting
- Module 10: Selected Topics in Long-Term Financing

Course Methodology:

International Center for Training & Development (ICTD) will award an internationally recognized certificate(s) for each delegate on completion of training.

Course Fees:

To be advised as per the course location. This rate includes participant's manual, and-Outs, buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Course Methodology:

A variety of methodologies will be used during the course that includes:

- (30%) Based on Case Studies
- (30%) Techniques
- (30%) Role Play
- (10%) Concepts
- Pre-test and Post-test
- Variety of Learning Methods
- Lectures
- Case Studies and Self Questionnaires
- Group Work
- Discussion
- Presentation

Course Timings:

Daily Course Timings:

08:00 - 08:20	Morning Coffee / Tea
08:20 - 10:00	First Session
10:00 - 10:20	Coffee / Tea / Snacks
10:20 - 12:20	Second Session
12:20 - 13:30	Lunch Break & Prayer Break
13:30 - 15:00	Last Session

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