

Authorized Innovation Provider (AInP)



Benefits:

- Endorsement signifies that the business involved is the one who has conceived, defined, develop and deployed the innovation.
- Endorsement further signifies that the innovation involved has demonstrated its true merit on the basis of actual adoption, usage and business impact, delivering value where none had existed previously.
- Endorsement is an honorable achievement given that not every purported “innovation” meets GInI’s strict qualification.
- Endorsement is an excellent means for business to demonstrate to the world how effective its innovation efforts have been, and by association, how innovative of a business it is.



INTRODUCTION

Endorsement of an innovation by GInI is GInI's recognition of a specific, individual innovation that a business has conceived and implemented, as measured by that innovation's value and actual business impact. Endorsement thus serves as a means of validating the business' efforts and outcomes without requiring it to reveal confidential details to the public.

Endorsement of an innovation by GInI signifies that the innovation has not only satisfied the qualification requirements set by GInI, but just as importantly, has demonstrated its true merit as an innovation on the basis of its actual adoption, usage, and business impact, delivering value where none existed previously. Thus irrespective of whatever acclaim, recognition, and/or financial success it might have otherwise achieved, the innovation is recognized for its real business impact. Since not every purported "innovation" meets GInI's strict qualifications, having one's innovation endorsed by GInI is an honorable achievement. GInI offers three tiers of endorsement based on the type of innovation and the scope of effort associated with executing it. These are:

Tier 1: Internal Process Innovations – innovations internal to the business; these do not result in new market offerings.

Tier 2: Value Capture Innovations – extensions of current offerings to enable the business to capture greater market share.

Tier 3: Value Creation Innovations – delivery of completely new offerings to grow the business beyond its current core.

What Organizations Should Apply

GInI places no restrictions on the nature or type of business that may apply for an Innovation Endorsement. The business can be in the private or public sector, privately-held or publicly-traded, for-profit or not-for-profit, SME or MNC, and so forth. The business may even be a sole proprietorship. What is important is the nature of the innovation and the details of its conception, definition, development, and deployment, regardless of who or what the business is behind it. Accordingly, GInI does not discriminate on the basis of any factor relating to the business itself.

Investment

Strategic Innovation & The Innovation Strategist

There is a one-time Administrative Processing Fee of 1,000 USD to apply for a GInI Innovation Endorsement, payable to GInI. This does not include the fees the business will pay to the AInP for conducting the Innovation Endorsement Application process.



Obtaining AInTP

Program Accreditation Qualification

In order for a business' Innovation Training Program to qualify for accreditation by GInI, it must be able to demonstrate full compliance to GInI's eligibility requirements.

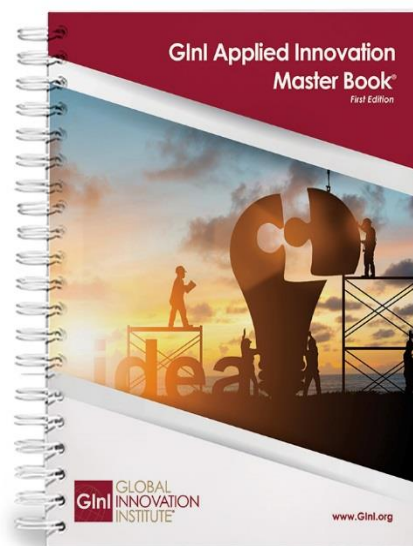
The following items are evaluated in establishing a program's accreditation eligibility:

- Business Legal Status and Resources.
- Program Details.
- Program Description – Curricula and Core Focus Areas.
- Participant Engagement.
- Learning Outcomes.
- Program Quality Assurance.
- Program Trainer Qualifications.
- Program History.
- Program Improvement Initiatives.

Programs seeking initial accreditation will be granted accreditation for a maximum period of two (2) years.

GInI Fee

ICTD Fee: Contact Us for Complete Quotation and Brochure



Other GInI Courses Available in Our Website or Email us at ayisha@ictd.ae