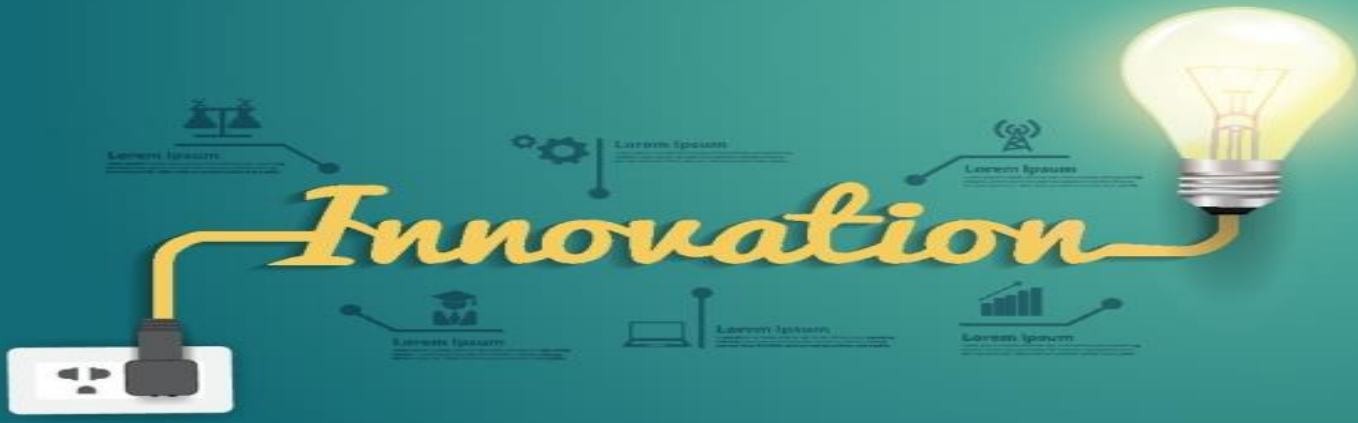


Authorized Innovation Provider (AInP)



Benefits:

- Become a Part of the Exclusive World of Design Thinking
- Become a Powerful Voice for Customer Empathy
- Learn How to Get to the Real “Problem Behind the Problem”
- Become a Driving Force for Delivering Winning Brand Experiences



INTRODUCTION

GInI Certified Design Thinking Professional (CDTP) ® is GInI's recognition of innovation professionals who have demonstrated an advanced understanding of the key topics relating to Human-Centered Design, Design Thinking, the Design Thinking process, and Design Methods.

CDTP certification affirms an individual's proficiency at this most crucial of innovation methods. This includes: the Human-Centered Design (HCD) philosophy, Design Thinking overall, the Design Thinking process, Points of View, Design Principles, Design Methods for Observation, Design Methods for Inquiry, Design Methods for Experimenting, Design Methods for Study, and the critical role of Prototyping.

What Organizations Should Apply

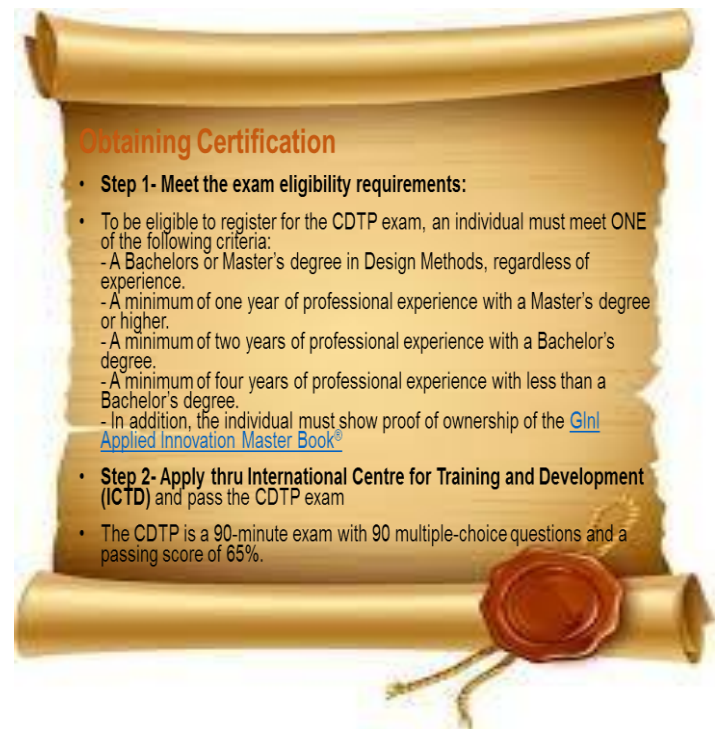
CDTP certification is for professionals who desire or intend to take on the role of Innovation Specialist within a business, and thus wish to develop a deeper insight into the highly-critical Design Thinking approach to Innovation. This person will in many cases work as an internal consultant serving numerous Innovation Teams within a business, often as a part of the businesses' Core Innovation Group or Innovation Lab.

CDTP certification is also for anyone who simply wishes to demonstrate a deeper understanding of the Human-Centered Design philosophy, the Design Thinking process and the affiliated Design Methods.

CDTP certification is intended for front-line professionals and mid-level managers with several years' experience working directly in Innovation. If one has less than 2 years' experience working in Innovation or a related area, they should first seek CInP certification and at least 2 years' experience working in Innovation or a related area prior to pursuing CDTP certification.

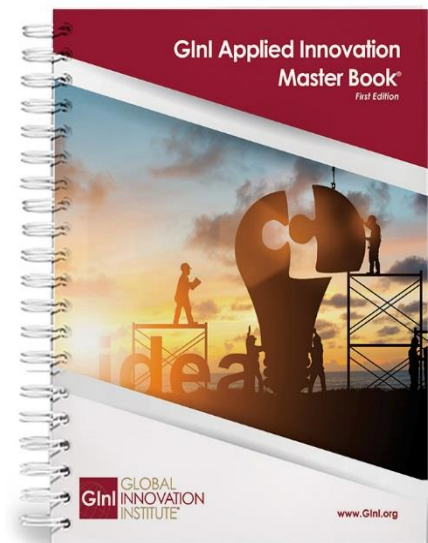
Investment

Obtaining CDTP Certification	
ICTD FEE (Course FEE)	USD 3,500 +5% VAT
Exam Enrollment Fee	USD 500
MASTERBOOK	USD 450



Obtaining Certification

- **Step 1- Meet the exam eligibility requirements:**
 - To be eligible to register for the CDTP exam, an individual must meet ONE of the following criteria:
 - A Bachelors or Master's degree in Design Methods, regardless of experience.
 - A minimum of one year of professional experience with a Master's degree or higher.
 - A minimum of two years of professional experience with a Bachelor's degree.
 - A minimum of four years of professional experience with less than a Bachelor's degree.
 - In addition, the individual must show proof of ownership of the [GInI Applied Innovation Master Book®](#)
- **Step 2- Apply thru International Centre for Training and Development (ICTD) and pass the CDTP exam**
- The CDTP is a 90-minute exam with 90 multiple-choice questions and a passing score of 65%.



Other GInI Courses Available in Our Website or Email us at ayisha@ictd.ae